

Ad market Pro V11 - Enterprise

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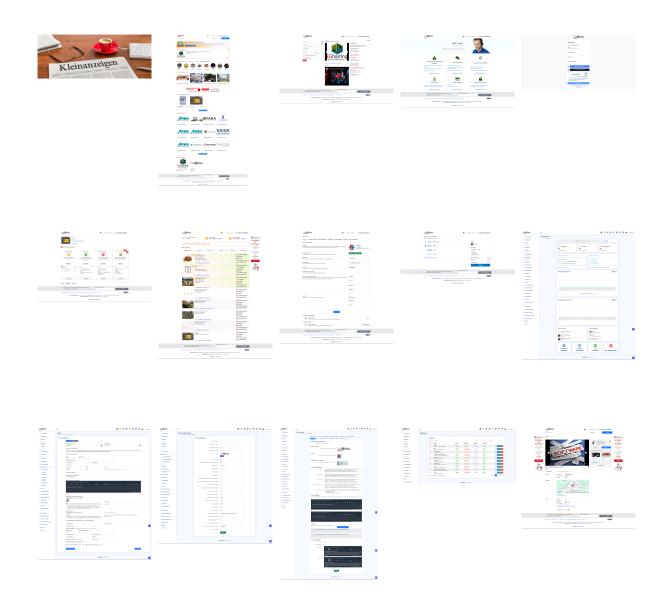
650,- EUR

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Delivery time 1-2 Days **

100 Download in stock

Shipping is free of charge!



You are acquiring a comprehensive classifieds market with a powerful and userfriendly administration area, as well as numerous new features.

Our Classifieds Market V11 Enterprise stands out for its clarity and comfortable menu navigation – even inexperienced users will find their way around immediately.

General Information:

- New Modern, improved design
- New Event Manager: Create, edit events, TOP events, and much more
- New Company directory and company profile page
- New Business shop
- New Improved package manager including new Flex package, prices/packages can now be adjusted separately for private and commercial customers
- New Real estate, vehicle, and event module
- New Integrate videos
- New Paid categories
- New CSV export
- New CSV import
- New Two-factor authentication
- New Multilingual (DE/EN)
- New Responsive design (frontend/backend)
- New Gallery & TOP gallery
- New Sold, purchased, under review, expired, and reserved items
- New Re-listing function for ads/items after sale
- New Improved invoice template
- New Automatic payment processing (PayPal/Stripe/bank transfer/Payrex)
- New Automatic billing system
- New Tiny HTML editor
- New Modern and clear ADMIN area
- New Almost every function can be activated or deactivated in the admin
- New Improved cookie banner
- New Radius search
- New Chat function
- New Google/Facebook login
- New Backup function
- New Improved user profile
- New Member verification

And much more...

Update August 2024

- 1. New Features & Bug Fixes:
- Extended integration of Google reCaptcha in login and registration with the option to choose between V2 and V3

- Integration of Memcached/Redis for faster response and loading times of the website
- Sorting function in the company directory by company

Info about Memcached and Redis: Both are in-memory database systems primarily used for caching data. They store data in memory instead of on the hard drive, resulting in significantly faster access times.

- File cache system for the XML interface to improve performance and loading times, especially when it contains a lot of data
- Improved function for additional fields: Extra fields can now be created and assigned for each category
- Adjusted view of categories: After selecting the main category, the existing subcategories are now displayed

Bug Fixes:

- Many CSS adjustments as well as Ajax/JavaScript adjustments
- Bug fix for the premium option "With color"
- Bug fix for the mobile banner view in the footer
- CSS adjustments for help/support

Update May 2024

- 1. Extensive update of the installer for Classifieds Market V11 Enterprise:
- Minimum requirement for Classifieds Market V11: PHP 8.0 and MariaDB 10.6. The installer only works if these requirements are met and otherwise displays a red warning message.
- Check for active PHP functions required for the software to operate (disk_free_space, exec, shell_exec)
- Improved language selection on the installation start page (automatic reload)
- 2. New Features & Bug Fixes:
- New admin function: Google reCaptcha
- Adjustment of the Twitter icon to X
- Adjustment of the CSV export function: Exported files are now saved in the /csv folder in the admin folder
- Error output added to the config file
- Bug fix for registration (Google login logo missing)
- Bug fix for login (Google login logo missing)
- Bug fix for missing language selection in the mobile view
- Adjustment of the title length to varchar(130) to avoid errors with long titles
- Automatic call of the installer if the software is not installed
- Check in the admin if the installer is still present, with a red warning message
- Adjustment of the htaccess file for nginx

New Features:

SMTP mailer

Improvements:

- CSS adjustments
- Adjustments for PHP 8.2

Clear functions without resource-consuming gimmicks:

- Easy-to-understand menu navigation for visitors, members, and administration
- Unlimited number of classifieds
- Unlimited number of categories (unlimited sub-levels)
- Comfortable search/radius search

Member Verification:

Members can verify themselves by submitting a copy of their ID card. The ads of verified members are automatically activated in real-time. For visitors, the member is marked as "verified." This function can be deactivated. The verification process has been revised, and the user can now start it directly in their account and submit the corresponding document for verification. The submitted document can be viewed in the admin to then activate the verification for the customer.

Visitor Area - Frontend:

- Easy-to-understand, intuitive menu navigation
- Clear listing of ads
- Random and TOP ads in the gallery
- Search ads with a strong, accurate search engine
- Sort ads by price (from-to), type, advertiser, and shipping
- Radius search
- Extensive information about the classifieds on the detail page
- Spam-proof contact form
- Listing of all ads and the profile of a specific member
- And much more...

Member Area:

- Password-protected login area for members
- Clear entry and change forms for various types of ads: search, offer
- Improved and simplified image upload
- Oversized product images are automatically reduced to the maximum allowed size without loss of quality
- Edit public profile
- Members can edit and change their ads (approval of changes by the admin or automatic approval possible)

- Ads can be extended with one click before they expire (provided the corresponding admin settings)
- Own chat area: Read, delete, and answer contact requests from interested parties and block members
- Automatic email to the member when an interested party wants to contact or has questions
- Sold items: Overview of your sold items
- Purchased items: Overview of your purchased items
- Reserved items: Overview of all reserved items
- Expired items: Overview of all expired items
- Items to be reviewed: Overview of all items to be reviewed by the admin (if the member is not verified, otherwise this is not required)
- Re-list sold ads

Administration:

In your administration, numerous functions are available to you:

- Comfortable and simple menu navigation
- New invoice template
- Settings for payment methods (bank transfer, PayPal, Stripe, Payrex)
- Icons/images for categories
- Manage categories, create (unlimited sub-levels)
- Delete and change categories
- Manage, change, activate, deactivate, reject ads
- Extensive management of system settings, almost everything can be switched on or off
- Set the maximum validity period of an ad
- · List and delete unconfirmed classifieds
- Expired classifieds can be reactivated or permanently deleted
- Read, create, and edit inquiries and reports (terms of service violations, etc.)
- Simple search functions for members by member and username, email addresses, description texts, keywords, and item names
- Integrated editor: Numerous files can be edited directly in the administration, e.g., the imprint, terms of service, the texts of automatic emails, etc.
- Simple sorting functions for ads
- · Credit premium functions after payment receipt
- Activate/deactivate FSK 18 for items
- All text content can be easily edited directly in the admin with the integrated HTML editor and also designed with HTML. It is also easy to upload images here
- Editing function for automatically sent emails
- List unconfirmed registrations
- And much more...

Best to test our new, modern admin area yourself...

Revenue through advertising, premium functions, etc.:

Advertising blocks are possible in all automatically sent emails, editable in the admin area! Numerous advertising blocks are already firmly integrated and can be switched on or off by you:

Advertising banners in the footer, on the page, in the profile, search, ad, all
activatable or deactivatable in the admin

Search Engine Optimization (SEO):

Our Classifieds Market V11 Enterprise generates search engine-friendly links using "mod_rewrite," which will be further improved and adapted to more pages over time.

Security:

The script offers extensive protection against cross-scripting and SQL injection. All forms are spam-proof, and all inputs are thoroughly checked. Outgoing emails are generated by the system and cannot be misused for spam sending.

DEMO SITE

Classifieds Market Frontend: <u>Demo Classifieds Market V11 Enterprise</u>

Administration: Admin Classifieds Market V11 Enterprise

Login Admin: admin / admin

Server Requirements:

- At least 100 MB of free space
- Ioncube V13
- Apache Mod_Rewrite
- from PHP 8.0
- MariaDB from version 10.6
- PHP function disk_free_space active/ON
- PHP function exec + shell_exec active/ON

IMPORTANT

Our software requires at least PHP version 8.0 ? recommended PHP 8.3

IONCUBE version 13 must be installed on your server or web hosting